



ALKA COATINGS

REAL SOLUTIONS FOR COMPLICATED PROJECTS

WHO WE ARE

ALKA COATING IS AN INTERNATIONAL COMPANY BASED IN AUSTRALIA, LOOKING FOR ESTABLISHING BRANCHES IN OTHER COUNTRIES TO HAVE A FOOT IN COATING MATERIALS MARKET. ALKA COATING IS FULLY DEDICATED TO EXTENSIVE RESEARCH IN PROTECTIVE COATING TECHNOLOGIES WHILE AT THE SAME TIME MAINTAINING A FINE ECOLOGICAL BALANCE OF PROTECTING AND EVEN ENRICHING THE ENVIRONMENT.

BASED ON THE MARKET DEMAND, ALKA COATING PRODUCES SPECIALIZED, OPTIMIZED AND PRACTICAL SOLUTIONS FOR COMPLICATED PROJECTS. WE STRIVE TO CONSTANTLY IMPROVE OUR PRODUCTS IN LINE WITH NANOTECHNOLOGY ADVANCEMENTS. BECAUSE OF ITS UNIQUE ADVANTAGES, WE BELIEVE THAT NANOMATERIALS HAVE EVER MORE CRUCIAL ROLE IN THE NEXT GENERATION OF PROTECTIVE COATINGS.

OUR CONSISTENT INVESTMENT IN RESEARCH AND DEVELOPMENT AND WILLINGNESS TO CUSTOMISE PROJECT SPECIFIC PRODUCTS HAS CONTRIBUTED DIRECTLY TO OUR BUSINESS GROWTH AND SUCCESS.

AROUND THE GLOBE, WE GIVE OUR CUSTOMERS ADVICE, SUPPORT AND PRODUCTS THEY CAN RELY ON: COATING SOLUTIONS THAT NOT ONLY PROVIDE SUPERIOR PROTECTION, BUT ALSO HELP IMPROVE THE EFFICIENCY OF WHAT THEY DO. WE HAVE CREATED A SPECIALIST NICHE FOR OUR PRODUCTS IN A WIDE RANGE OF MARKETS DUE TO OUR HIGH LEVEL OF TECHNICAL SKILLS, AS WELL AS OUR ABILITY TO PROVIDE A FAST AND PROACTIVE RESPONSE TO CHANGES IN MARKET CONDITIONS OR OPPORTUNITIES.



OUR VALUES

ALKA'S VALUES ARE BUILDING TRUST, UNMATCHED QUALITY, INNOVATION AND GLOBAL THINKING.

BUILDING TRUST

WE TAKE A LONG-TERM RELATIONSHIP BETWEEN CUSTOMERS, ALKA AND COLLEAGUES, WE ACT WITH RESPECT AND RESPONSIBILITY TOWARDS OUR CUSTOMERS, OUR STAKEHOLDERS AND OUR EMPLOYEES. THE FUTURE SUCCESS OF OUR COMPANY IS DEPENDENT ON COMMITMENT TO ALKA'S VALUES, STRATEGIES, POLICIES AND DECISIONS.

UNMATCHED QUALITY

WE ARE PASSIONATE ABOUT PRODUCT EXCELLENCE, AND MANUFACTURE OUR HIGH-QUALITY, SPECIALISED COATINGS RANGE WITH ACCURACY, SPEED AND EFFICIENCY. USING ONLY THE HIGHEST-QUALITY RAW MATERIALS, ALL PRODUCTS ARE THOROUGHLY TESTED BEFORE PACKAGING TO ENSURE TRANSLATION OF QUALITY TO THE PROJECT.

INNOVATION

THE COMBINATION OF OUR EXPERIENCE AND UNIQUE APPROACH TO R&D ENABLE US TO INNOVATE AND ADAPT COATING PRODUCTS THAT MEET THE SPECIFIC DEMANDS OF OUR CUSTOMERS AND INSPIRE CREATIVE SOLUTIONS.



OUR VALUES

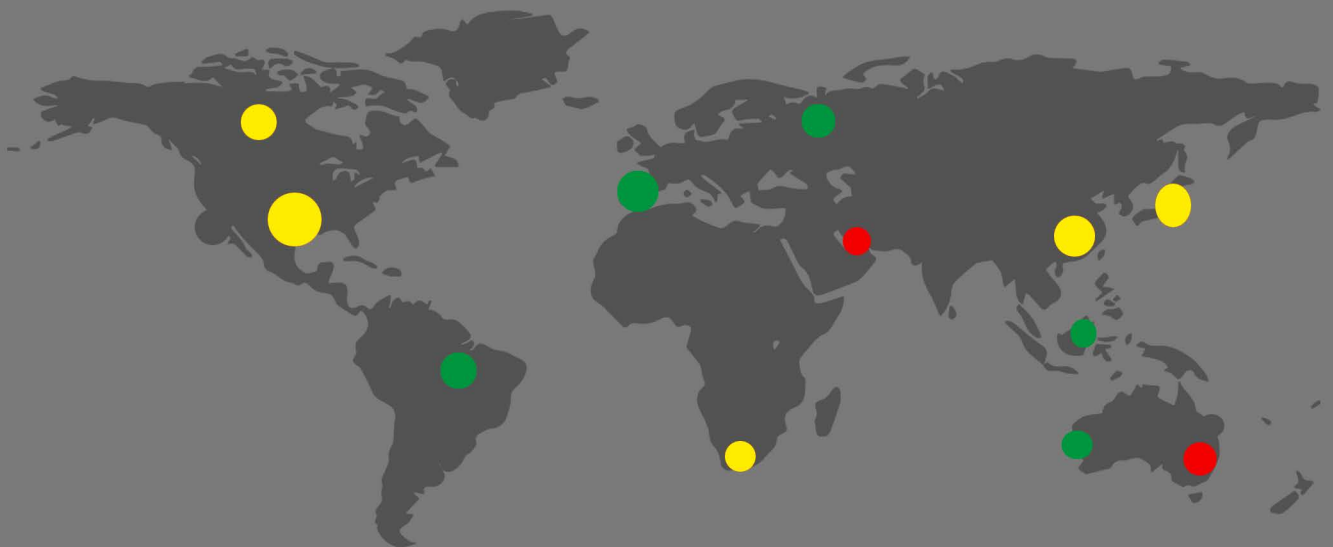
GLOBAL THINKING

A GREAT WAY TO FOSTER MUTUAL UNDERSTANDING BETWEEN DIFFERENT CULTURES IS TO CREATE OPPORTUNITIES FOR WORKING TOGETHER. WE ENCOURAGE OUR EMPLOYEES TO EXPLORE THE WORLD THROUGH OUR GLOBAL MOBILITY PROGRAMMES. OUR SHORT- AND LONG-TERM EXCHANGE PROGRAMMES GIVE PEOPLE THE CHANCE TO GET INTERNATIONAL WORK EXPERIENCE WHILE THEY EXPERIENCE A DIFFERENT CULTURE. THIS ENABLES US TO TAKE PART IN THE DEVELOPMENT OF THE MARKET AND TO BUILD UP A SOLID POSITION. WE TAKE A LONG TERM VIEW, PLACING GREAT VALUE ON BUILDING LONG-LASTING CUSTOMER RELATIONSHIPS. SO AROUND THE GLOBE, WE GIVE OUR CUSTOMERS ADVICE, SUPPORT AND PRODUCTS THEY CAN RELY ON.

OUR FORWARD-THINKING CULTURE CREATES A WELL-MANAGED AND INNOVATIVE COMPANY THAT IS ALWAYS SEEKING TO IMPROVE AND ENCOURAGE NEW IDEAS. WE BELIEVE IN EXCELLENCE AS A WAY OF LIFE, THE WAY THAT WE OPERATE EVERY WORKING DAY. BELIEVING THAT WHATEVER WE DO TODAY CAN ALWAYS BE IMPROVED UPON TOMORROW.

OUR APPROACH

HERE AT ALKA, WE WORK ACROSS A WIDE RANGE OF INDUSTRIES. THE CORE OF OUR BUSINESS IS THE INNOVATION MANAGEMENT AND THE FOCUS ON DEVELOPING HIGH-QUALITY PRODUCTS AND THE BEST AND REAL SOLUTIONS FOR COMPLICATED PROJECTS WHICH ALWAYS MEET THE LATEST INDEPENDENT TESTS, STANDARDS AND REGULATIONS – GIVING OUR CUSTOMERS COMPLETE PEACE OF MIND AND THE REASSURANCE OF WORKING WITH A QUALITY MANUFACTURER.



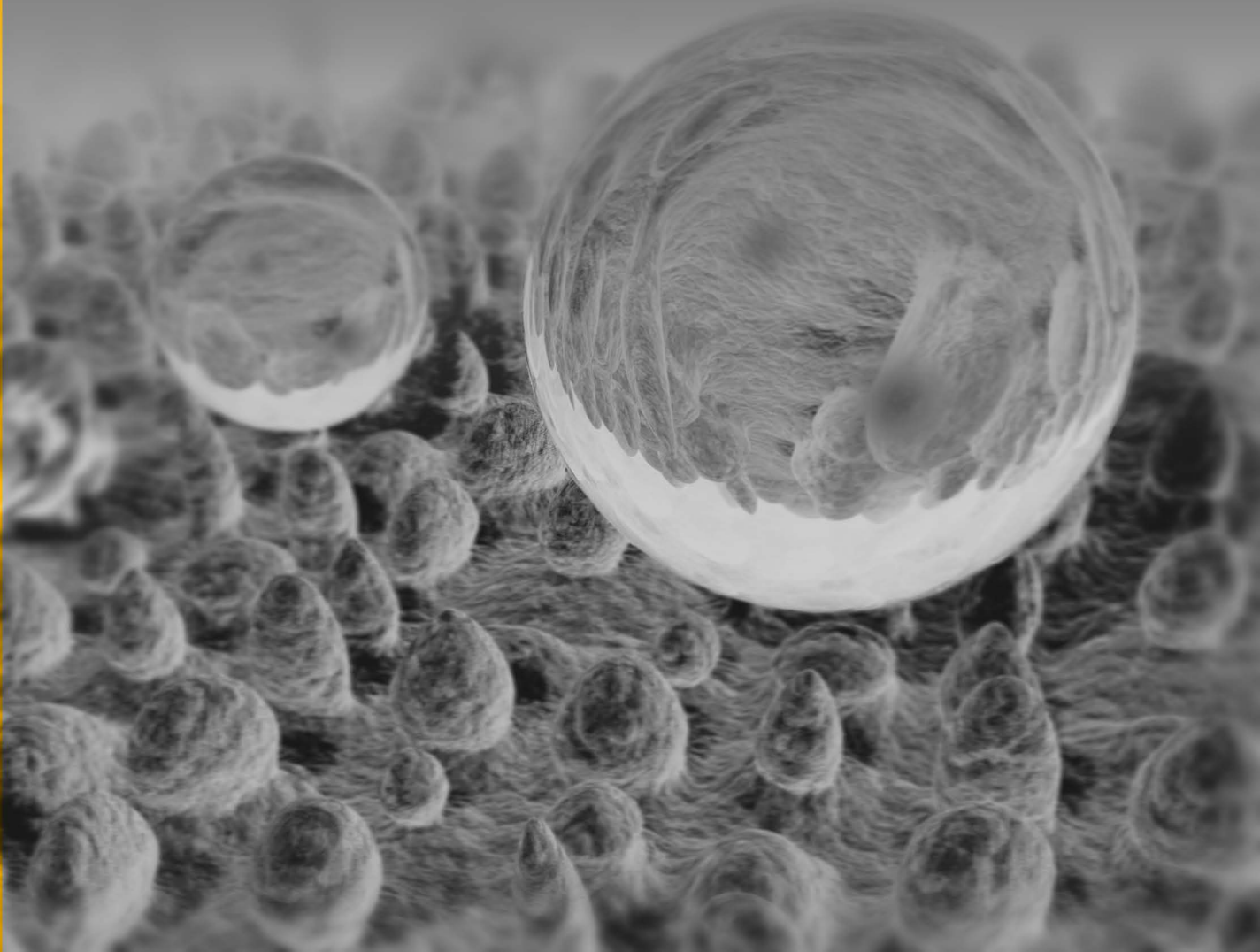
INNOVATION

FROM HARBOURS TO AIRPORTS AND DESIGN, FORM AND FUNCTION ALLOW YOUR SKETCHES TO COME TO LIFE. WITH ALKA'S COMPLETE SOLUTIONS, YOU CAN CREATE INFRASTRUCTURE WITHOUT COMPROMISE.

LET YOUR VISION FOR STEELWORK SHINE WITH PASSIVE FIRE PROTECTION, AND BRING OUT THE BEAUTY OF YOUR DESIGN THROUGH MATTE, METALLIC OR COLOURFUL COATINGS. OUR SINGLE SOURCE SOLUTION CAN ALSO HELP YOU SPEED UP YOUR SPECIFICATION PROCESS.

PRODUCTS ON THE HORIZON

- SELF HEALING COATINGS
- NANO ANTI AIR-POLLUTION
- NANO INTUMESCENT FIREPROOFING



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