

Case Study

Thirsty Camel Bottleshops

234 Diagonal Rd, Warradale, South Australia



The Warradale Hotel started work on major renovations throughout the entire hotel in 2010. Part of the refurbishments included a new look Bistro, new area for the Tavern Bar, a brilliant outdoor area with the new Verandah/Garden bar & brand new bottleshop, Thirsty Camel!

THE PROJECT

A member of Adelaide's newest liquor chain, Thirsty Camel has modern aesthetics to the new structure.

Sam Gordon from Contect Electrical wanted to utilise a light fitting with a clean modern finish, excellent light output and also to a focus on energy efficiency.

THE SOLUTION

To replace existing energy hungry 250W low bays, Lumex NovaBlade[™] LED Panels use half the energy.

15 x 44W NovaBlade™ Excalibur 1200 x 300mm LED panels were fitted for their low profile surface mount in the driveway area of the bottle shop.

The panels have low-glare flow moulded lensing to maximise reflective illumination and provides an even dispersal of light, resulting in a smooth light output. Also they do not accumulate dust or grime and nowhere for insects to gain access which made them the perfect choice for the fitout.

THE COST SAVINGS

With the retailer operating in excess of 93 hours a week, the potential energy savings will achieve a 50% reduction in energy costs.





NovaBlade utilises high quality Samsung LED chipsets supporting 50,000 hours.and come with the Lumex 7 Year warranty.

The Facts	
Replacement of 250W Low bays	NovaBlade 44W Excalibur 1200 x 300mm LED Panels
Annual energy savings in electricity bills	50% energy savings
Ongoing maintenance	Maintenance free life up to 50,000 hours
Warranty on product	Lumex 7 year warranty



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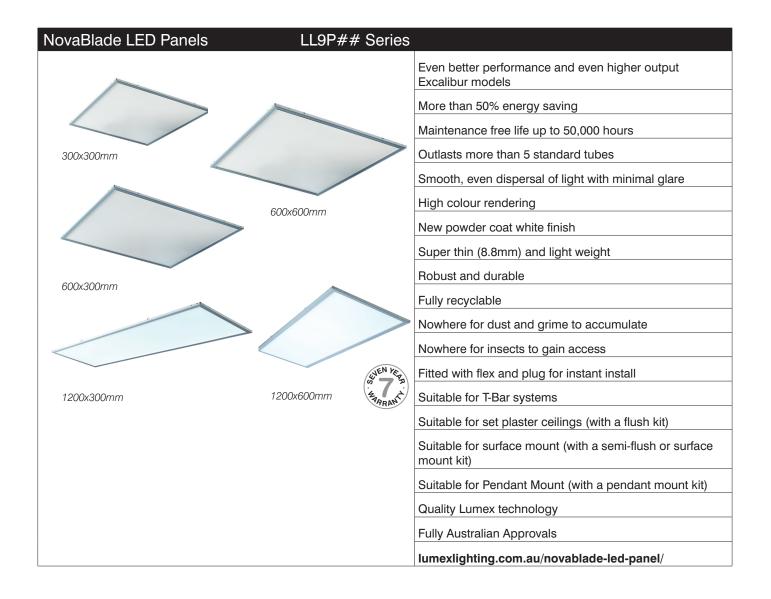




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